BRICS

AFRICA FESTIVAL • DURBAN, SOUTH AFRICA



BUSINESS • SPORT • CULTURE

Background and Programme

Using business, sport and culture to promote peace, security, development and cooperation among BRICS countries and Africa.

PRESENTED BY

WORLDBRICS

EVENT

BRICS Africa Festival, Durban

DATES

11tth October– 23rd October 2026

WHO WE ARE

Background

2009
BRICS FOUNDED

3.22B
COMBINED POPULATION

41.13%
OF WORLD POPULATION

- BRICS is a powerful grouping of emerging market economies.
- Its aims and objectives are to promote peace, security, development and cooperation.
- The BRICS Africa Festival is aimed at using business, sport & culture to fulfil the aims and objectives of BRICS countries.

PURPOSE

Sport & Culture — Aims and Objectives

- Use sport and culture to promote peace, security, development and cooperation among BRICS countries.
- Develop business, sport & culture among BRICS countries and African countries.
- Develop business, sport & culture with non-BRICS countries — especially African countries.
- Exchange coaching experience between nations.
- Develop youth sport and culture.

SOCIAL IMPACT

Funds generated during this event will be used to develop youth sport, fight drug abuse, fight unemployment among the youth, and help flood victims in KwaZulu-Natal.

THE PROPOSAL

Developing Sport Between BRICS & Non-BRICS Nations

- Soccer
- Tennis
- Boxing
- Swimming
- Karate
- Judo
- Table Tennis
- Chess
- Athletics
- Restaurant Sports
- Winter Sports
- Rugby
- Cricket
- Golf
- Basketball

KNOWLEDGE EXCHANGE

Sharing Sports Codes Between Nations

Codes not widely played in some BRICS countries, shared through the Festival:

FROM SOUTH AFRICA

- Golf
- Rugby
- Cricket

FROM RUSSIA

- Ice Hockey
- Chess
- Tennis
- Winter Sports
- Restaurant Sports

KNOWLEDGE EXCHANGE

Sharing Sports Codes, continued

FROM INDIA

- Cricket
- Chess

FROM CHINA

- Table Tennis
- Winter Games
- Judo
- Karate

FROM BRAZIL

- Soccer
- Tennis

OUR PROPOSAL

Culture, Dates & Ceremonies

We propose a cultural exchange between WORLD, BRICS and African countries in **music, cultural dance, ballet and classical music**, with the BRICS Africa Festival running from **11th October to 23rd October 2026 in Durban, South Africa.**

BRICS AFRICA GOLF DAY 11th OCTOBER

BRICS AFRICA UNIVERSITY SOCCER TOURNAMENT — 12TH October- 16th OCTOBER, TOP 2 FINALISTS TO PLAY AT MOSES MABHIDA STADIUM on the 23rd October

BRICS AFRICA YOUTH SOCCER TOURNAMENT- 19TH OCTOBER-22ND OCTOBER, TOP 2 FINALISTS TO PLAY AT MOSES MABHIDA STADIUM on the 23rd October

BRICS AFRICA CONFERENCE & EXHIBITION 19TH OCTOBER-21ST OCTOBER

CLOSING — 23RD OCTOBER

Closing & Awards Ceremony at Moses Mabhida stadium, soccer finals- University Teams Finals & Youth Teams Finals, Proffessional Football followed by a music concert featuring WORLD, BRICS and African musicians and dancers.



BRICS

THE LINE-UP

Types of Sports at the Festival

- Soccer
- Rugby
- Cricket
- Futsal
- Flag Football
- Golf
- Swimming
- Restaurant Sport
- Martial Arts
- Chess

SCHEDULE

Programme — Golf and Football

11th October BRICS AFRICA GOLF DAY	Y
12TH October- 16th October	BRICS AFRICA UNIVERSITY SOCCER TOURNAMENT
19h October-22ND October	BRIC AFRICA FESTIVAL YOUTH SOCCER TOURNAMENT

SCHEDULE

Programme — Business, Conference & Closing Ceremony

17th October

Opening Ceremony Coastland Hotel Umhlali 18.00-23.00.

19th October-21st October

Conference, Exhibition & Business Seminar

- Telemedicine & e-Health
- AI in Medicine
- 4IR & Education
- IT & Quantum Computing
- Medical & Sports Tourism
- Nuclear Medicine & Energy
- Aviation & Maritime
- Business Opportunities in BRICS & Africa

23nd October

Closing & Awards Ceremony, BRICS AFRICA FOOTBALL FESTIVAL followed by a Music Concert at Moses Mabhida stadium, featuring BRICS and African musicians and dancers. 10am-23.30

24th October

BRICS AFRICA GOLF DAY, Durban and KZN tours, or delegate departures home.

BRICS AFRICA FESTIVAL

SAT 29 AUG - SAT 5 SEPT

DURBAN | SOUTH AFRICA

MEET THE ORGANISING COMMITTEE

The BRICS BUSINESS, SPORTS AND CULTURE FESTIVAL is being organised by a highly experienced team of experts in various fields including sports, arts, entertainment and communications.
Below are the core members, led by Dr. Musa Mdluli.



DR MUSA MDLULI

CHAIRMAN OF WORLDBRICS



MRS LARISA ZELENTSOVA

PRESIDENT OF IAB



DR SALEM ALMAZAINI

FOUNDER OF BIFA



DR JOMO SONO

GLOBAL FOOTBALL LEGEND

BRICS International Alliance

BIFA

GET IN TOUCH

For More Details

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CHAIRMAN, ORGANISING COMMITTEE

Dr Musawenkosi Mdluli

Kindly visit the website above to register.

GALLERY - DURBAN







GALLERY – MOSES MABHIDA STADIUM











GALLERY – USHAKA MARINE WORLD









GALLERY – DURBAN SPORT

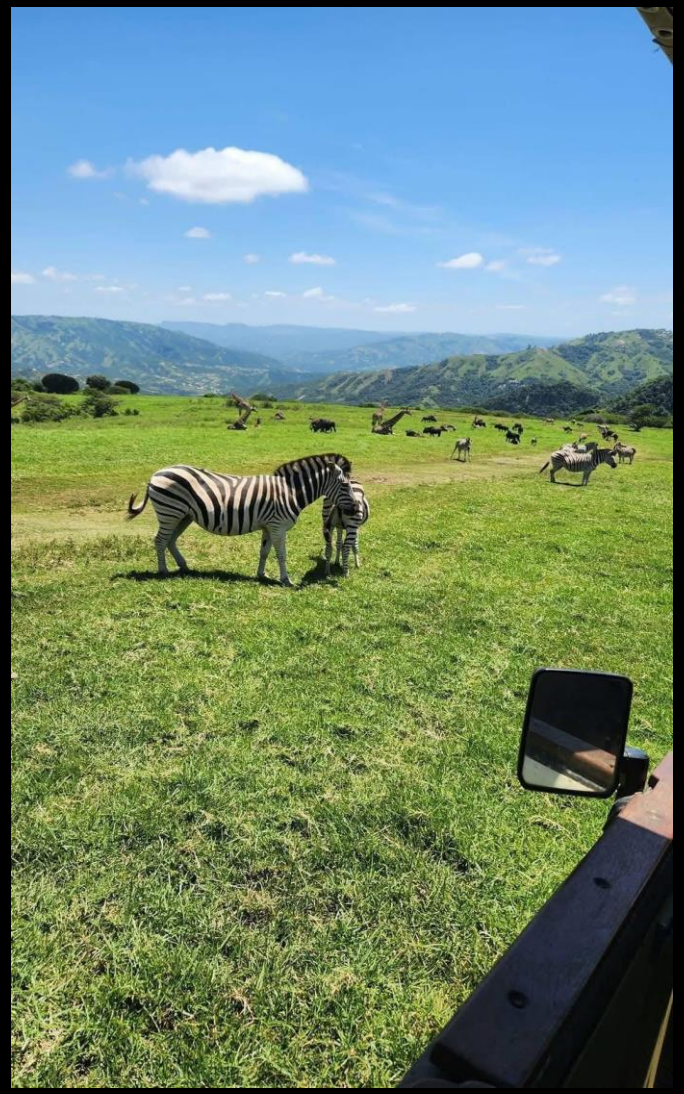








GALLERY – PHEZULU SAFARI PARK









THANK YOU

FOR YOUR TIME AND SUPPORT

BRICS Africa Festival • 11th October – 23rd October 2026 • Durban, South Africa

WORLDBRICS